

A photograph of a city skyline at dusk, with lights from buildings reflecting on the water. The sky is a mix of blue and purple. In the foreground, there are some green plants and a pink geometric shape.

28th Annual Scientific Meeting

AUSTRALASIAN BRACHYTHERAPY GROUP

14 - 16 February 2019

**SPONSORSHIP
OPPORTUNITIES**



SPONSORSHIP & EXHIBITION INFORMATION

On behalf of the Australasian Brachytherapy Group (ABG), and the ABG Conference Organising Committee, we would like to invite your organisation to consider the sponsorship benefits we have available at the 2019 Australasian Brachytherapy Group Scientific Meeting. The Meeting will take place in Brisbane from Thursday 14 to Saturday 16 February 2019.

The ABG Annual Scientific Meeting is a must for those seeking to expand their knowledge of Brachytherapy and stay up to date with research, developments, ethics and technology. The Meeting is an ideal forum where Brachytherapy practitioners can come together to collaborate, share knowledge and exchange scientific information.

The Meeting will feature two days of presentations, interactive trade displays and social events designed to showcase Brisbane's finest hospitality.

Many opportunities exist to sponsor the meeting and gain valuable exposure and recognition to a targeted audience and the flexibility of these sponsorship packages allows us to tailor a package to accurately suit your objectives for supporting this event.

For further information regarding these opportunities please contact:

Kathleen Nonis at Cancer Care Services p: 07 3646 5759 e: Kathleen.nonis@health.qld.gov.au
or

Lynda Alexander at Key Conference p: 03 9870 2611 or e: lynda.alexander@keyconference.com.au.

SPONSORSHIP PACKAGES

PLATINUM SPONSOR

\$27,000 incl. GST

Inclusions:

- Company logo displayed on the ABG website (www.abg.org.au) until the end of 2019 with a company web link
- The opportunity to include an article in the ABG Newsletter on each ABG eNewsletter published until the end of 2019 (4 newsletters each year)
- Double exhibition space in a prime location
- Run a half-day workshop on Thursday 14 February
- Four full registrations
- Sponsorship of one keynote speaker
- Platinum sponsorship recognition and company logo displayed on all marketing materials (hard copy and electronic) advertising the meeting
- Company logo and company web link on official conference website
- Company logo displayed on PowerPoint slide between meeting proceedings
- Company logo and profile in the conference APP
- Official verbal acknowledgement of Platinum Sponsorship at the opening and closing ceremonies and throughout the conference
- Company logo printed on delegate lanyard (lanyards supplied by sponsor)
- Company signage prominently displayed throughout the meeting venue including the main plenary room, exhibition space and registration area (subject to approval and signage supplied by sponsor)
- Database of 2019 delegates provided for post event marketing purposes (in line with privacy laws)

GOLD SPONSORSHIP

\$15,000 incl. GST

Inclusions:

- Company link on the ABG's website Links Page
- Three full registrations
- Single exhibition space in a prime location
- Gold sponsorship recognition and company logo displayed on all marketing materials (hard copy and electronic) advertising the meeting
- Company logo and web link on official conference website
- Company logo displayed on PowerPoint slides between meeting proceedings
- Official verbal acknowledgement of Gold Sponsorship at the opening and closing ceremonies and throughout the conference
- Company logo and profile in the conference APP
- Company signage displayed in exhibition space and registration area (subject to approval and signage supplied by sponsor)
- Database of 2019 delegates provided for post event marketing purposes (in line with privacy laws).

SILVER SPONSORSHIP

\$8,000 incl. GST

Inclusions:

- Company link on the ABG's website Links Page
- Two full registrations
- Single exhibition space
- Silver sponsorship recognition and company logo displayed on all marketing materials (hard copy and electronic) advertising the meeting
- Company logo and web link on official conference website
- Official verbal acknowledgement of Silver sponsorship at the opening and closing ceremonies and throughout the conference
- Company logo and profile in the conference APP
- One company banner displayed in meeting registration area (subject to approval and signage supplied by the sponsor)
- Database of 2019 delegates provided for post event marketing purposes (in line with privacy laws).

KEYNOTE SPEAKER SPONSORSHIP

\$8,000 incl. GST

Inclusions:

- Company link on the ABG's website Links Page
- Two full registrations
- Single exhibition space
- Keynote Speaker Sponsorship recognition and company logo displayed on all marketing materials (hard copy and electronic) advertising the meeting
- Company logo and web link on official conference website
- Logo slide displayed at the beginning and end of the keynote speaker's session
- Official verbal acknowledgement of Keynote Speaker Sponsorship at the opening and closing ceremonies and throughout the conference
- Opportunity to introduce and chair a session of the Keynote Speaker
- Database of 2019 delegates provided for post event marketing purposes (in line with privacy laws).

BARISTA CART SPONSORSHIP

\$7,000 incl. GST (limited to one sponsor)

Inclusions:

- Quality barista-made coffee and all consumables for 2 conference days
- Two full registrations
- Single exhibition space
- Barista Cart sponsorship recognition and company logo displayed on all marketing materials (hard copy and electronic) advertising the meeting
- Company logo and web link on official conference website
- Official verbal acknowledgement of Barista Cart sponsorship at the opening and closing ceremonies and throughout the conference
- Company logo and profile in the conference APP
- One company banner displayed in Barista Cart area (subject to approval and signage supplied by the sponsor)
- Database of 2019 delegates provided for post event marketing purposes (in line with privacy laws).

EXHIBITION BOOTHS

\$3,750 incl. GST

The exhibition is a focal point of the meeting and the conference program is structured to maximise the opportunity for delegates to visit the exhibition. Morning teas, lunches and afternoon teas will be served in the exhibition area.

Inclusions:

- Two full registrations including welcome reception and conference dinner
- Company logo and profile in the conference APP
- Database of 2019 delegates provided for post event marketing purposes (in line with privacy laws)

Each trade display comes equipped with:

- 1 x trestle table
- 2 chairs
- 1 x 4 amp power point

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Australasian Brachytherapy Group

Sponsorship & Exhibition Confirmation Form

CONTACT DETAILS

Name _____
Position _____
Organisation _____
Address _____
Suburb _____
Postcode _____ State _____
Phone Number _____
Mobile Number _____
Email Address _____

SPONSORSHIP SELECTION

Please select the required package below:

Platinum Sponsorship	\$ _____
Gold Sponsorship	\$ _____
Silver Sponsorship	\$ _____
International Keynote Speaker Sponsorship	\$ _____
Barista Cart Sponsorship	\$ _____
Exhibition Booth	\$ _____
<u>TOTAL</u>	\$ _____

Cancellation Policy:

Two months or more prior to the meeting – 50% refund
Less than two months prior to the meeting – no refund

I acknowledge and agree to the cancellation policy:

Signature _____